



FACULTY OF FINANCE AND BANKING
DOCTORAL SCHOOL OF FINANCE
BUCHAREST UNIVERSITY OF ECONOMIC STUDIES



Workshop:

**How to Find Impact Research Questions and
Succeed in Academia**

May 28, 2025 • 18:00 • Room 3607

The workshop offers valuable insights into building a successful academic research career, with a focus on identifying impactful and relevant research questions. Participants will explore current research trends, strategies for selecting relevant and original topics, and practical advice on how to increase their chances of publishing in high-quality academic journals.

Whether you're a PhD student, early-career researcher, or simply curious about academic publishing, this workshop will equip you with actionable tools and inspiration to navigate the world of scholarly research.

Speaker: Prof. Zsuzsa R. HUSZÁR, PhD – Corvinus University of Budapest

Dr. Zsuzsa Réka Huszár is an Associate Professor in the Department of Macroeconomics at Corvinus University of Budapest (CUB) and an adjunct faculty member at the National University of Singapore (NUS). She currently serves as an associate editor at the Pacific-Basin Finance Journal (PBFJ) and a subject editor at the Journal of Multinational Financial Management (MULFIN). Additionally, she is the head of the Central and Eastern European Center for Household Finance (CEECH-FH) at CUB. Dr. Huszár has previously held positions as an Associate Professor in Finance at the SP Jain School of Global Management in Sydney and Singapore, and as an Assistant Professor in Finance and Real Estate at the National University of Singapore and California State University, Cal Poly Pomona. She holds a PhD in Finance and a Master's in Economics from the University of Kentucky.

